



Broughton Hall Catholic High School

Business Studies Department Information

Business Studies is a very popular subject at Broughton Hall Catholic High School. There are a team of four teachers who deliver a range of business courses. These include:

- **A Level Business Studies and Economics (AQA)** - The department is well-known throughout Liverpool for the quality of teaching in this area and this is reflected in pupil results.
- **Applied General Business (AQA)** - Pupils taking this qualification will complete the Extended Certificate award. There is a strong emphasis on using links with local businesses to help relate theory to the real world of business.
- **Tech Level 3 Award Business: Marketing (AQA)** - Pupils taking this qualification will complete the Certificate award. There is a strong emphasis on using links with local businesses to help relate theory to the real world of business.
- **GCSE Business Studies (GCSE)** - This subject is offered to more able pupils at KS4. The course is currently taught over two years and many of the students go on to study A Level Business Studies.
- **BTEC Level 1 and 2 Certificate in Business** - This 6 unit award is taught over two years at KS4.

Extra Curricular Activities

The department offers a wide range of extra-curricular activities including annual visits to London, Alton towers, Barclaycard HQ and Jaguar Land Rover. The department contributes to the whole school Enterprise programme; recent enterprise activities include the Mosaic Challenge and Coca-Cola Challenge. The department is also involved in the Electives programme in Year 9 and runs extensive revision and acceleration sessions throughout the academic year for all Business related courses.



Department Results 2017

Course	% A* - A		% A* - C	
	Sch	Girls' Nat '16	Sch	Girls Nat '16
BTEC Business	13.6	45.9	95.5	90.3
GCSE Business Studies	15.4	19.2	84.6	65.7

Course	3LOP		4LOP	
	Sch	Girls' Nat '16	Sch	Girls' Nat '16
BTEC Business	95.5	92	68.2	77
GCSE Business Studies	69.2	49	23.1	25

A level Results

Course	%A*-B	%A*-C	%A*-E
Applied Business Single	33.3	66.7	100
Applied Business Double	64.3	100	100
Business Studies	54.5	72.7	100
Economics	50	75	100
BTEC Business	36.4	63.6	100