



Broughton Hall Catholic High School Business Studies Department Information

Business Studies is a very popular subject at Broughton Hall Catholic High School. There are a team of four teachers who deliver a range of business courses. These include:

- **A Level Business Studies and Economics (AQA)** - The department is well-known throughout Liverpool for the quality of teaching in this area and this is reflected in pupil results.
- **Applied General Business (AQA)** - Pupils taking this qualification will complete the Extended Certificate award. There is a strong emphasis on using links with local businesses to help relate theory to the real world of business.
- **Tech Level 3 Award Business: Marketing (AQA)** - Pupils taking this qualification will complete the Certificate award. There is a strong emphasis on using links with local businesses to help relate theory to the real world of business.
- **GCSE Business Studies (GCSE)** - This subject is offered to more able pupils at KS4. The course is currently taught over two years and many of the students go on to study A Level Business Studies.
- **BTEC Level 2 Technical Award Enterprise**- This award is taught over two years at KS4.

Extra Curricular Activities

The department offers a wide range of extra-curricular activities including annual visits to London, Alton Towers, Barclaycard HQ and Jaguar Land Rover. The department contributes to the whole school Enterprise programme; recent enterprise activities include the Mosaic Challenge and Coca-Cola Challenge. The department is also involved in the Electives programme in Year 9 and runs extensive revision and acceleration sessions throughout the academic year for all Business related courses.



GCSE Results 2020

Subject	9 %	9 - 7 %	9 - 5 %	9 - 4 %	9 - 1 %
BTEC Business	22.4	32.8	62.1	86.2	96.6
Business Studies	4	36	80	96	100

Course	% 9-7		% 9-4		Pass Rate % 9-5
	School	Girls National 2020	School	Girls Nat '20	
BTEC Business	32.8	-	86.2	-	62.1
Business Studies	36	32.1	96	83	80

A level Results

Course	%A*-C	%A*-E
Applied Business	64.3	100
Business Studies	77.8	100
Marketing	42.9	100